

# Sam LoBue

Updated 2008

## Musical Accolades

*Euphonium sub with  
Georgia Brass Band*

*Recording sessions with  
GSU and AWTYS*

*Staff for International  
Euphonium Institute at  
Emory*

*MTNA Regional Finalist*

*Sectional instructor for local  
community bands*

*2 year Intercollegiate Honor  
Band member*

*5 time High School All-  
State Band member*

## Musical Instruction

*Euphonium: Adam Frey*

*Demondrae Thurman*

*Dr. Brian Bowman*

*Jukka Mylly*

*David Childs*

## PERSONAL PROFILE

Music and technology are my shared passions. I've been lucky enough to pursue both so far, in earning my masters in music performance and working at an online technology provider. I am extremely self motivated and proud to say I'm self taught on guitar, tuba, and CS3 design suite.

One of my major strengths is my commitment to finishing tasks. Whether learning a new instrument, or learning new software, I'm never satisfied with doing the bare minimum.

## EDUCATION

**Georgia State University, Atlanta GA**

Spring 2007 to present

Pursuing masters degree in euphonium performance

Awarded full assistantship with enrollment

3.87 GPA

**Furman University, Greenville SC**

Fall 2002 to Winter 2006

Double Major: BA in Business Administration/ BA in Music

3.01 GPA | 173 completed hours (out of 128 required hours)

Member of Tau Kappa Epsilon

## EXPERIENCE

Assistant Marketing Director | [Blue Sombrero](#)

12/06 - Present

Coordinate html e-mail generated marketing campaigns through the use of SaaS systems iContact and Vertical Response

Write articles, manage community, and update corporate blog through the use of Typepad and Feedblitz ([The Administrator](#)) sent out to a 20k plus audience

Lead generation and management for the company's sales cycle

Manage internships, including creating relevant assignments and projects that

- Trombone: Dr. Mark Britt* benefited both the company and the students
- Dr. Tom Gibson* Original graphic and print design for marketing campaigns through the use of Adobe Photoshop and Adobe Illustrator
- Dr. Philip Brown* Manage outside contracted graphic departments for similar initiatives
- Tuba: Oystein Baadsvik* Design and implement landing pages for marketing campaigns (through the use of HTML, CSS, and DNN CMS)
- Guitar: Steve Watson* Set up sales initiatives including scheduling conventions and events for entire company (hotel arrangements, booth, collateral, transportation)
- Temporarily covered club shop operations due to employee vacancy which included processing and fulfilling retail orders

### SOFTWARE PROFICIENCY

- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Adobe Photoshop
- Adobe Illustrator
- Microsoft Expression Web
- Finale

### PERSONAL QUALITIES

Passionate, outgoing, and easy to get along with.

### HOBBIES

Fishing, snowboarding, kayaking, almost anything outdoors

Music, art, and movies